



# KEY LEISURE

## Corazon (Music working for a better world)

By Dario Poli

**“If you can bring hope to one person you will not have lived in vain”**

Martin Luther King

When composer Dario Poli and producer David Mairs began working on their campaign to help promote and defend the good name of Marbella and the Costa del Sol against negative international media propaganda, they had no idea of where it would lead them.

So intent were the pair in recording and promoting Dario's campaign music **“Marbella, Marbella”**, produced by David and recorded by Scottish singer Samantha Mairs that they hadn't initially realised the impact they were making. Many radio and TV interviews followed, as well as a remarkable number of articles written in newspapers and prestigious magazines (including Key Magazine) in English, Danish, German, Finnish and Dutch. The song was played on Radio Clyde Fm in Scotland even reaching as far a field as Thailand, Austria, Liechtenstein and Germany. An extraordinary achievement in so short a time.

Personages of some repute and influence began to approach Dario about their work offering to add their weight and support to what was being achieved. The idea was to use the power of music to cross all international boundaries sending out a positive message about the benefits of living and working in glorious Andalucia with its great climate.

A new website [www.costadelsolvoice.com](http://www.costadelsolvoice.com) was established to help with the promotion and to gain feedback from interested parties who wished to join in or wished to simply learn. Live shows followed, always featuring “Marbella, Marbella” whilst Dario and David created and recorded a series of original songs about the coast, the CD titled **“Livin in the Sun,”** completed and registered with S.G.A.E.

Dario travelled abroad to Denmark, Sweden, France and San Remo in Italy on a fact finding mission and promoting the

campaign. But whilst all this was going on, Linda Mairs, who had the task of monitoring the numerous emails, realised that the campaign was attracting a new visitor, “charitable organizations”. With her usual positive drive, Linda looked into this unusual interest and persuaded Dario and David that the charities were important and they and the “costadelsolvoice” could work harmoniously together promoting each other in an “all win situation”.

Linda and Dario met Patti Senker the organiser of the **“Rhys Daniels Trust”** and Patti generously arranged to bring Samantha Mairs to Club la Costa to sing the campaign song in front of a large number of British stars and celebrities, including publicist Max Clifford. The work with the charities was born, and the Costa del Sol Voice organized a free page for them, with the elegant Home Magazine. To date David, Linda and Dario have promoted **“The Rhys Daniels Trust,”** vice-patron Max Clifford **“Positively Pink”** the Breast Cancer charity, **“Cudeca Foundation”** with Maurice Boland and AIDS Charity “Concordia” the President, Princess Marie Louise of Prussia, and **“The Greater Chernobyl Cause”** has approached them.

Dario, inspired by this attention in their work, has composed and arranged a powerful musical work called **“Corazon”** (Heart), dedicated to people who are givers and have heart. The opening line is from Martin Luther King, and Dario and David added the lyrics. “The Heart Angel” is sung by Samantha Mairs along with the Davin voices, registered with S.A.G.E and recorded in Fuengirola. This work is for the eventual use of all charities that wish to use it.

Hearing about the music and at the personal request of J, McGoldrick, head of the Coordination and Response Division the Humanitarian section of the United Nations Geneva, Dario recently sent **“Corazon”** directly to him for his attention.  
**Watch this space!**

Contact: [www.costadelsolvoice.com](http://www.costadelsolvoice.com)