



KEY FEATURE

The Costa Del Sol Voice



By David Mairs

Dario Poli, the composer of the song Marbella Marbella, is still working hard promoting the song through radio interviews and magazine articles and has now enlisted the support of the Danish and German media.

Samantha Mairs, the singer of the song, has a very busy singing schedule in her native Scotland but still finds time to support the campaign and charities both at home and here on the Costa. To help in the promotion, she appeared on Global Radio and on N340 TV discussing the objective of the campaign, that is, promoting Marbella and the Costa del Sol through music and song.

Samantha and David Mairs performed live together at the Restaurant Mijas Playa where she is a regular cabaret performer and at the popular Tamisa Hotel in a special Gala show. A great time was had by all and a beautiful oil painting of Samantha, by the talented artist Milton Johanides, was auctioned. Many thanks to Milton and to those local businesses who provided the raffle prizes. The German newspaper CSN Nachrichten made feature of the show

On the 6th of June Samantha was introduced at Club La Costa's beautiful San Diego suite, the venue for the Rhys Daniels Trust Charity evening, by none other than the

renowned Public Relations Consultant, and vice patron of the trust, Max Clifford. Among others Samantha sang the catchy new song Marbella, Marbella to an invited audience of media celebrities including Chris Tarrant, Bobby Davro, and also vice patron Pauline Quirke of "Birds of a Feather" to name a few. The song and her performance were well received by an appreciative audience and Samantha enjoyed being photographed with various British stars and personalities. The event co-coordinator Patti Senker told Samantha that "the following day the golfers were all singing the chorus of the song saying they couldn't get the song out of their heads". This of course is what she wanted to hear. The catchy lyric was working well.

The Max Clifford Celebrity Golf Challenge in aid of the Rhys Daniels Trust took place at the beautiful La Cala Resort 5 – 8 June. This year's field of 27 teams was the biggest ever and they were split over the Asia and Europa courses, swapping over on the second day. On the final day of golf it was the Obelisk Group II team that was victorious and took away the coveted Rhys & Charly trophy. Once again the event exceeded all expectations and raised a staggering £ 142,500 for the Rhys Daniels Trust 'Home from Home' appeal.