



Promoting Positive People on the Costa

By David Jeffers Mairs

Hi everyone, and welcome to the fifth edition of the *Costa del sol Home & Lifestyle Magazine* and a very happy new year to you all. Hope you are all well and still enjoying life on the Costa. Aren't we more than fortunate that we can walk along the paseo in the sunshine and get away from the prophets of pending doom for a while. I'm sure, like myself, your all fed up with the daily bombardment of bad news. There is no denying that there are tough times ahead but we must remain positive, tighten our belts and hope that the problems in the world wide economies are short lived.

I trust you're all keeping up with the traditional new year resolution — cut down on smoking or give up completely, lose weight, eat more sensibly, take more exercise, improve your Spanish, all the well intentioned changes in your life style which invariably last a couple of days then are shelved because you're still trying to put into place last years' resolution. Isn't it incredible how quickly the year passes by.

The featured charity this issue is the MIJAS LA CALA LYONS on their 10th anniversary. See opposite page for details on ordinary people doing extraordinary things.

So what's happening with the Costa Del Sol Voice? Dario and the team are still working hard promoting the campaign, the campaign music "*Marbella, Marbella*", and a new CD "*Living in the Sun*". It's amazing what has been achieved to date. Numerous radio and TV interviews, as well as a remarkable number of articles about the campaign in newspapers and prestigious magazines in English, Danish, German, Finnish and Dutch. The song has been played on Radio Clyde FM in Scotland, even reaching as far a-field as Thailand, Austria, Liechtenstein and Germany.

Linda Mairs, the campaign manager, who had the task of monitoring the numerous emails, realised that the campaign was attracting a new visitor, charitable organisations. With her usual positive drive, Linda suggested to Dario and I that the *Costa del Sol Voice* and the charities should work together to promote the campaign while raising much needed funds for the charities.

Inspired by this, Dario composed a powerful musical work called *Corazon* (Heart) the opening line being a quote from Martin Luther King. Further lyrics were added by Dario and I. The lead vocal is my talented daughter Samantha Mairs with additional voices by the Davlin singers, the music and lyrics are now legally registered by S.G.A.E Madrid, so we can now put the song in place where it can best be used to raise funds for those in need.



Nostradamus with Engelbert Humperdinck and Steve Zed



Roberto Danova

Dario has once again joined forces with the brilliant internationally acclaimed record producer and musical arranger Roberto Danova who has re-produced their new version of *Nostradamus*, a powerful musical experience about the 16th Century prophet whose spectacular visions of the future of mankind contain warnings that are relevant to modern-day events. The music features the voice of the great international star Engelbert Humperdinck, and the incredible guitar skills of Steve Zed as *ZGuitarz*. Roberto Danova has worked with some of the best names in contemporary music, like Tom Jones, Engelbert Humperdinck, Barbara Mandrell, James Darren, The Drifters, Ronnie Milsap as well as over 20 Continental singers. *Nostradamus* has been on general release since October 2008 and can also be purchased on the Internet.

Roberto has offered and is willing to support the campaign, to promote and defend the good name of Marbella and the Costa del Sol by using the influence of music to spread a positive message about the area. He said "*I think what you are doing is a great idea ... knowing Marbella and the Costa del Sol, I wish to support your cause against negative media attacks, especially through the use of music*". Many thanks Roberto for your support and your kind words of encouragement.

Keep well and will speak to you in the next issue ... David



You can contact us at costadelsolvoice@hotmail.com or visit our website at www.costadelsolvoice.com